

Xylexpo 2018

Post show report

General data of the show

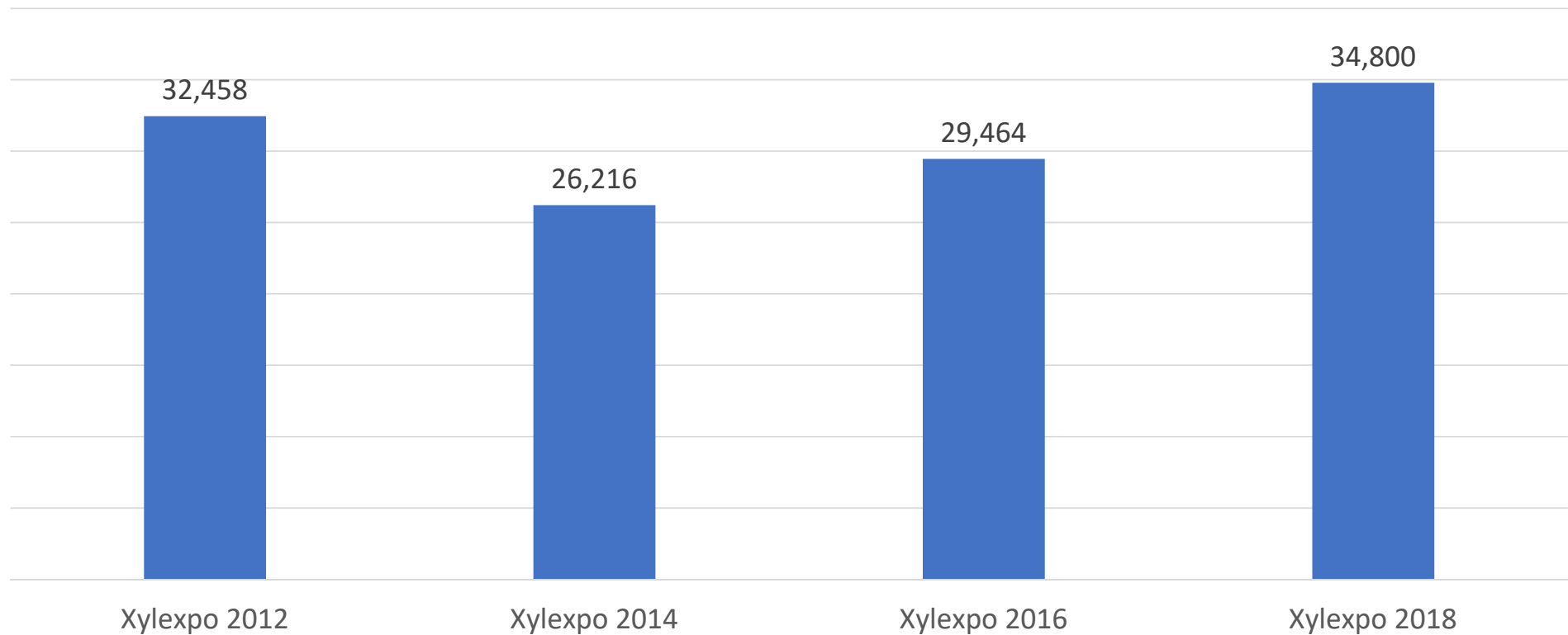
425 exhibitors, including 116 from abroad, coming from 27 Countries.

34,785 sqm., net exhibiting area

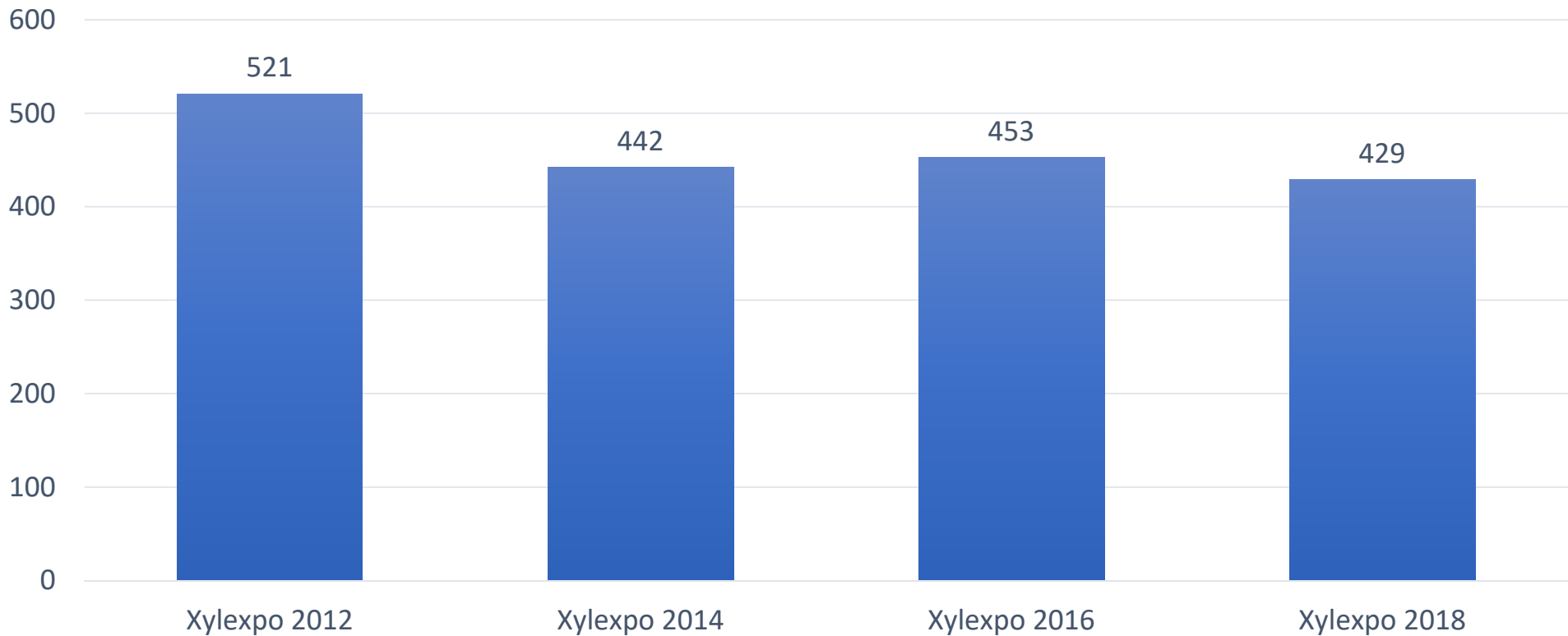
17,781 unique visitors, 2,1 percent more than 2018.

28.3 percent of international visitors

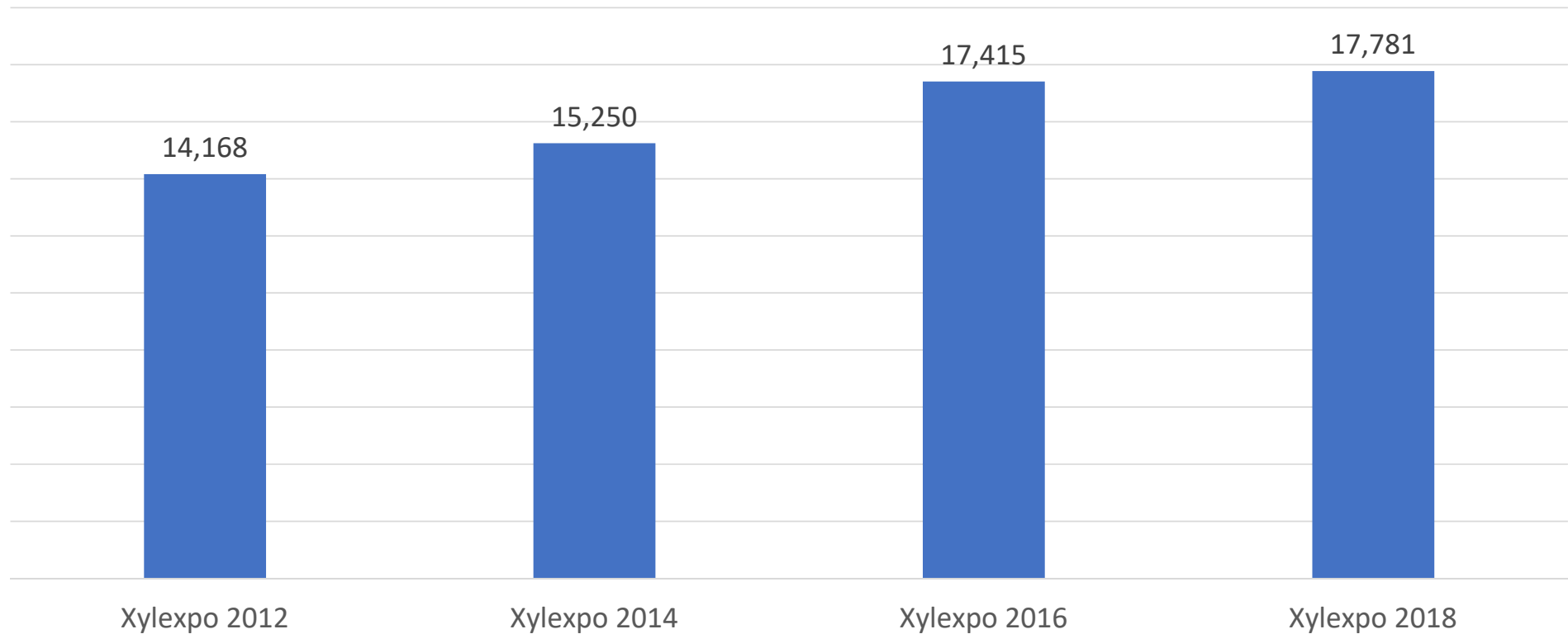
Historical data – occupied sqm. (net exhibiting area)



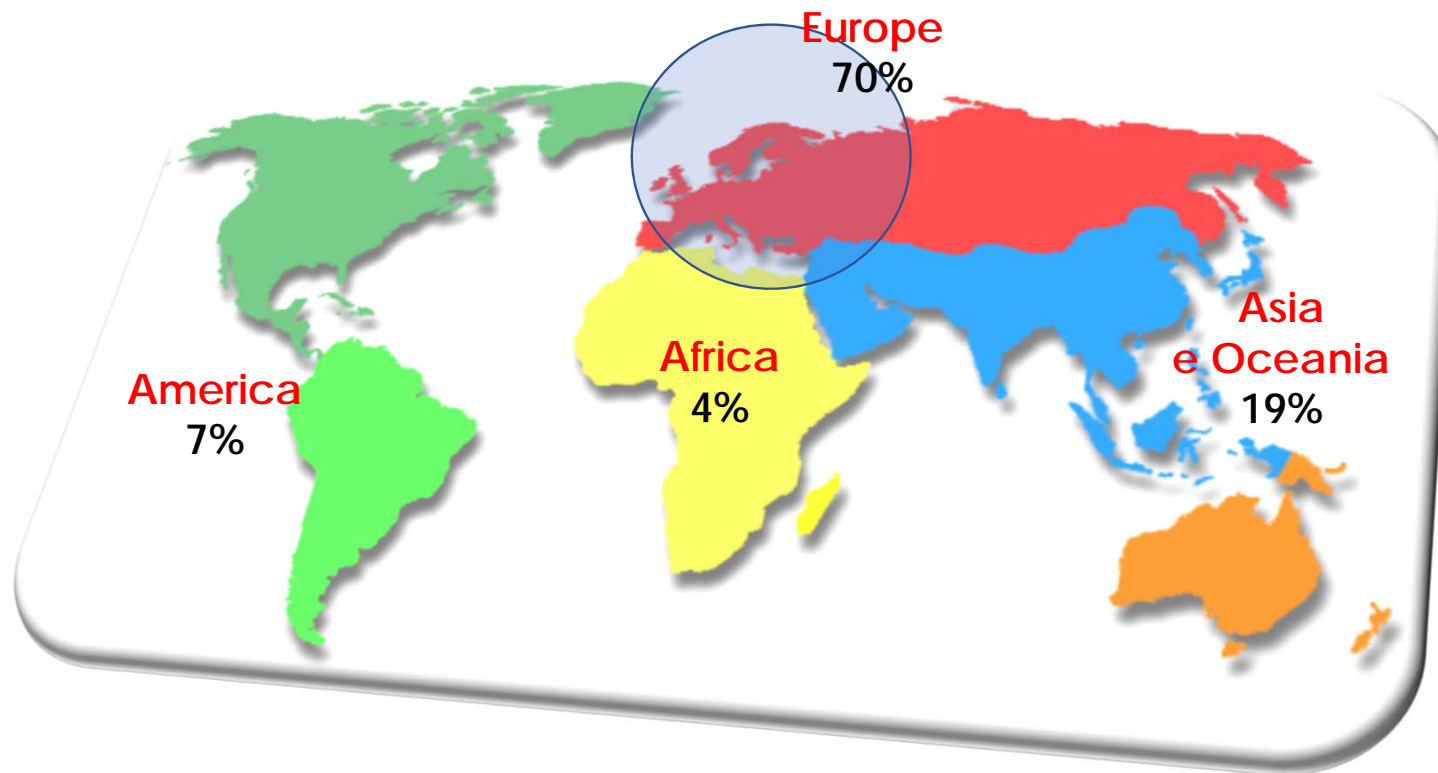
Historical data – number of exhibitors



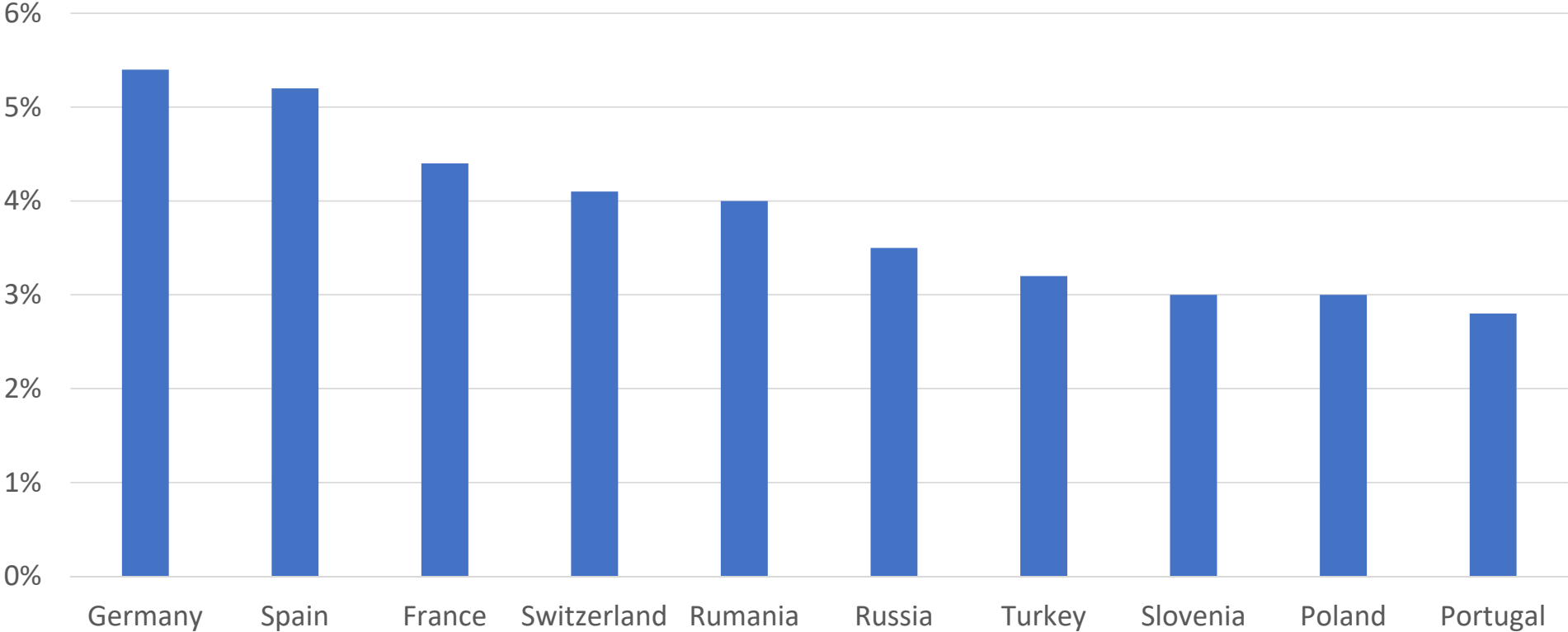
Historical data of unique visitors



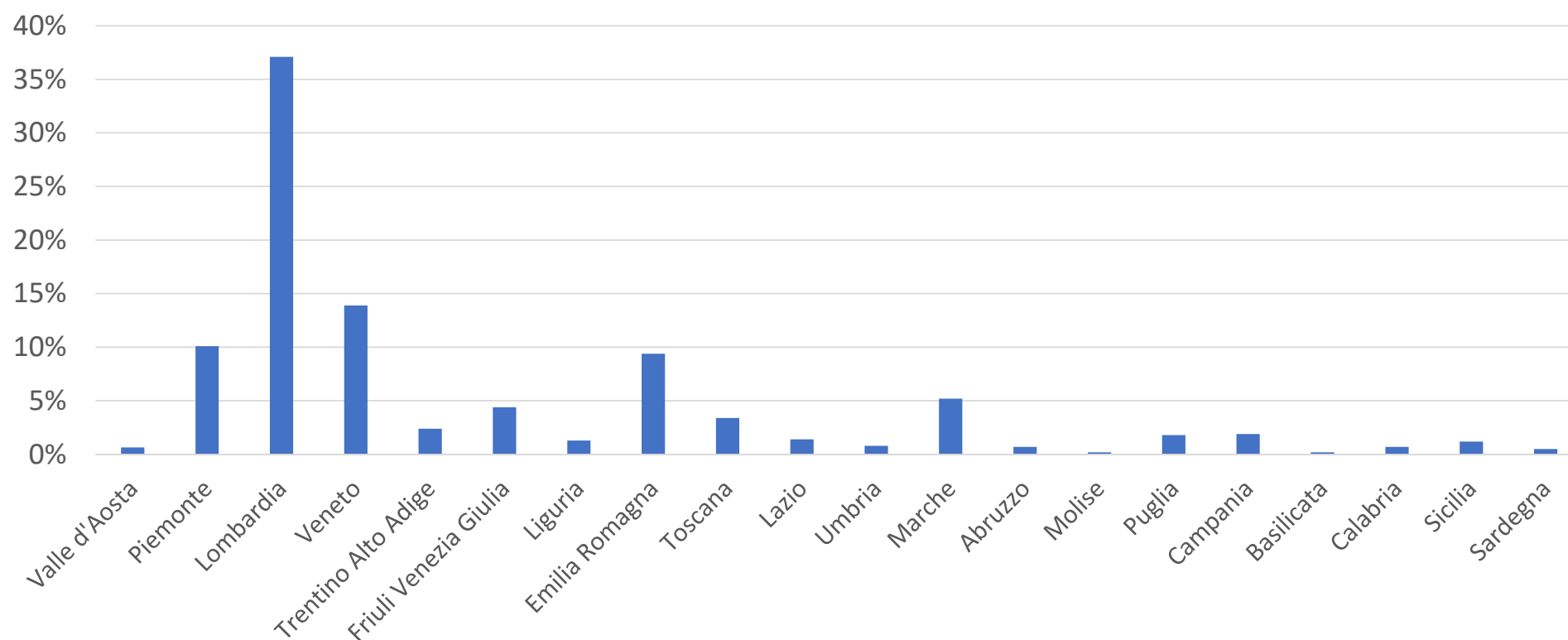
Origin of International visitors Xylexpo 2018



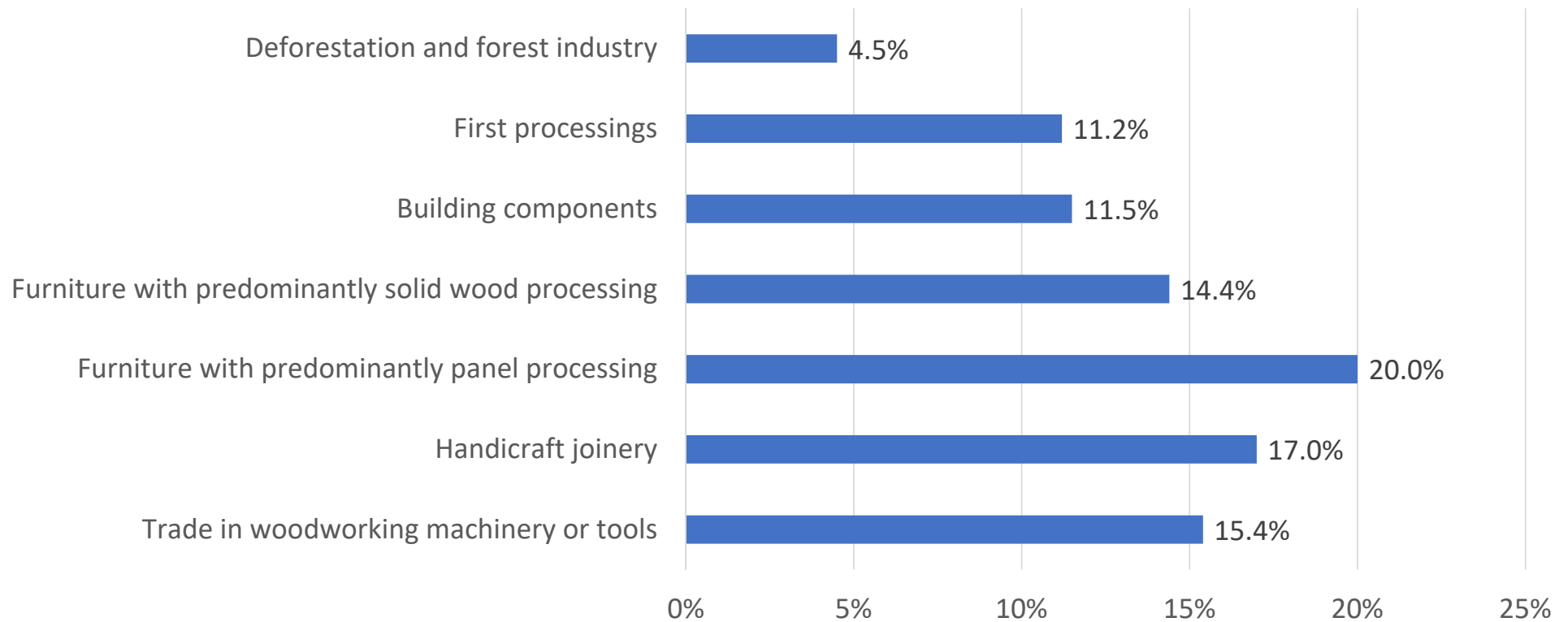
Top 10 Countries visitors' origin Xylexpo 2018



Origin of Italian visitors Xylexpo 2018



Visitors' business Xylexpo 2018



Visitors' business role Xylexpo 2018

