*Assago, May 31, 2016*

**SATISFACTION FOR XYLEXPO 2016:**

**VISITORS INCREASE BY 14.2 PERCENT**

A significant result that reaffirms Xylexpo’s position among the most important exhibitions in the wood technology and wood-based materials industry. The 25th edition from 24 to 28 May closed with largely positive figures: **17,415 visitors attended the event**, with a 14.2 percent increase compared to two years ago. Excellent results for **international visitors** with 5,070 operators, i.e. 29.1 percent of total attendance, up by 9.3 percent from 2014.

Even better on the **Italian side**: 12,345 industry professionals came to FieraMilano-Rho from all over Italy, as much as 16.3 percent more than in 2014 and 70.9 percent of all visitors.

*“We are very satisfied with the results of the Milan exhibition”*, said **Dario Corbetta**, exhibition director. *“We saw many people in the aisles of Xylexpo, plenty of exhibitors and visitors; we breathed a different air, a better atmosphere; there was a climate of participation and real interest. I want to stress the fact that everyone was at Xylexpo this year, ready to work together".*

The latter statement probably represents the key to the success of this edition, clearly supported by a rallying domestic market as well as by an organization that has worked hard to create a “smooth” event, where everyone could find answers to their needs as exhibitors or visitors. Such commitment was combined with clarity: for the second edition, organizers have counted "heads" instead of "visits", real people instead of accesses, which were 41 thousand in five days. Europe was by far the main region of origin, with a 70.8 percent share of visitors, followed by Asia (including Russia and Turkey) with 19.2 percent, Americas (6 percent), Africa (3 percent) and Oceania (1 percent).

As mentioned in previous press releases, Xylexpo 2016 hosted **441 exhibitors** (122 from 29 foreign countries), over a total surface of **29,189 square meters**, two thousand more than in 2014.