



FieraMilano Rho Fairgrounds **May 13-17, 2014**

Biennial world exhibition for woodworking technology and furniture supplies

press office

Assago, January 29, 2014

XYLEXPO 2014: COMEBACKS AND ESTABLISHED EXHIBITORS

Recently, the big comebacks by **Biesse** and **Cefla** have hit the headlines. Two long-awaited decisions that are critical for the success of Xylexpo, the biennial international exhibition of woodworking technology and furniture industry supplies to be held next 13-17 May 2014 at the Milano-Rho expo center. Their comeback has put the Milan event back under the spotlights, as an even stronger and more complete showcase for a market that, despite one of the less brilliant seasons ever seen, is still among the leading marketplaces for design, woodworking and wood-based materials. Whether it's furniture or windows, logs to cut or panels to form, Xylexpo gathers and amplifies the proposals of big global groups and small-medium Italian and international companies.

Hundreds of companies committed to the development and definition of new methods to process and produce, with an eye to the environment and natural resources, able to solve all issues related to different cycles and operations. These companies will be the big actors of the Milan kermesse. Names like **Ima Klessman, Robatech, Italtipresse, Michael Weinig, Barberan, Camam, Casadei Industria, Essetre, Felder, Hundegger, Friulmac, Paolino Bacci, Siempellkamp, Wintersteiger...** just to mention a few of over 300 exhibitors that have already submitted their application so far.

*"Italy is still a major global market, despite the problems caused by the economic challenge of this period", said **Juergen Koepfel**, member of the board of **Homag Group**, commenting upon the next Xylexpo. "I am confident we will see recovery soon, because the Italian furniture industry can be competitive, and a global trendsetter for design and creativity.*

For Homag Group, Xylexpo is a major international exhibition, although in recent years it has lost some positions due to conflicts and discussions among manufacturers. But if we look at the European scenario, it is essential to have another strong event in the Old Continent besides Ligna".

"For a company boasting global leadership like ours, Milan is an effective platform to present our innovations and highlights, not only to Italian operators, but to customers from all over the world. Xylexpo gives the opportunity to highlight specific trends and show our capacity to make real innovation, especially addressing those who are looking for industry-specific solutions. We are really satisfied to see that interest is growing around Xylexpo day after day, not only because our competitors Biesse, and Cefla as well, have decided to come back to Milan. This is a really important step for the calendar of industry exhibitions, not only in Italy but all over Europe".

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