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XYLEXPO SIGNS NEW AGREEMENT WITH FIERA MILANO SPA

Cepra spa and **Fiera di Milano spa** signed a new agreement a few days ago; the next two editions of **Xylexpo**, the biennial international exhibition of wood technology and furniture industry supplies, will be held again in the traditional fairgrounds in Milan. According to the agreement – signed by Acimall and Cepra president **Ambrogio Delachi** and by **Enrico Pazzali**, managing director, Fiera Milano spa – the FieraMilano-Rho expo center will host the exhibition in **2014**, from 13 to 17 May, and in **2016**, again in May, with exact dates to be identified later on. Cepra spa also placed an option for **2018**.

“This agreement is the natural consequence of the decisions made by most Acimall member companies and the feedback we got from several exhibitors and industry professionals attending our event”, Ambrogio Delachi said. *“The association of Italian manufacturers – which is the owner of the exhibition – opted for continuity and considered the central position of Milan and easy access to the city ensured by an excellent infrastructure including airport, railway and roads, plus efficient logistic operations that make the Milan trade fair system one of the most modern and efficient worldwide”.*

*“With Fiera Milano spa – Delachi added – we have also defined a plan for **co-marketing** actions, to be complemented by an extensive promotion campaign and invitations to leading industry actors from all over the world”.*

*“We will keep doing all we can, just like we have done so far, to attract the top representatives of the Italian and global industry to FieraMilano-Rho. The past five years have been a tough test and we believe that, today more than ever, we have to show strong and clear determination to **work together**, in perfect harmony, so that our exhibition can reaffirm its role of international meeting point and valuable showcase for the best Italian and international technology.”*

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