



The evolution
of technology

Milan • May 26-29, 2020 • fieramilano Rho, Italy

• **X**ylexpo

27th Biennial world exhibition for woodworking technology and
components for the furniture industry

www.xylexpo.com



A MUST SEE!

Xylexpo is a well-structured exhibition, home of the most advanced technologies for the furniture and wood industries.

In recent years the Milanese show has changed its formula, focusing on the most advanced processes. It proved to be successful, with over **37 thousand entrances** at the last edition and **450 exhibitors** who chose to present their latest products at Xylexpo.

In a space of over **35 thousand net square meters**, this trade show now takes place over **4 days instead of 5** (from Tuesday the 26th to Friday 29th of May). It has an agile, fast-paced schedule, in step with the demands of exhibitors and visitors.

A business event as of this year enriched with **"Focus Components"** a "fair within a fair" - organised in collaboration with MADE expo - dedicated to manufacturers of **semi-finished products and parts**. An important development which will turn Xylexpo into a veritable platform for the **"4.0" production** of furniture and furnishings, with focus on industry while also providing architects, designers and project managers with **opportunities for gaining in-depth knowledge and detailed analysis**.



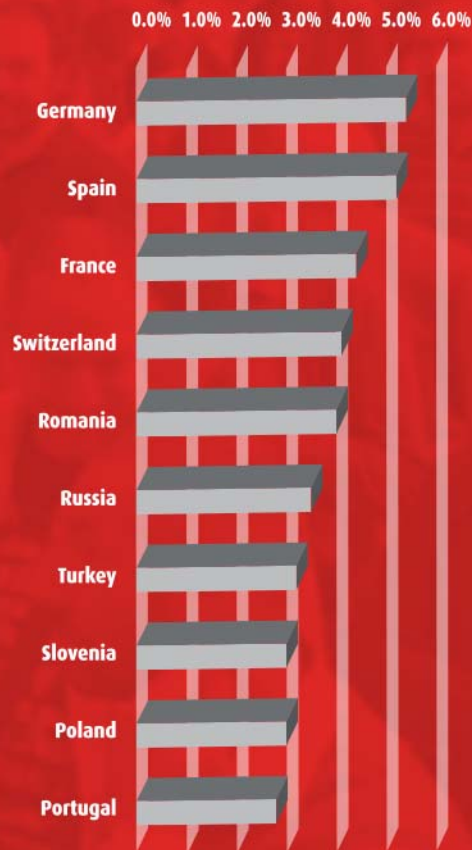
Historical data of net exhibiting area (m²)



Historical data unique visits



Xylexpo 2018 Top 10 foreign countries' visitors



XYLEXPO: "TRADE FAIR SIZE" SPACES!

Each exhibitor is provided with an **extremely functional exhibition structure**, a modern exhibition centre, where access to any type of service is very simple.

Xylexpo 2020 and "Focus Components" will occupy pavilions 1, 2, 3 and 4 of fieramilano Rho, a location of excellence, **the barycentre of one of the vastest markets in the world** and within easy reach. Each pavilion will **host one or more sector leaders**, so as to create routes and methods which guarantee maximum visibility for all companies. **"Focus Components"** will be suitably showcased as the latest development to this event.

THE EVOLUTION OF TECHNOLOGY

Technologies are increasingly achieving unprecedented levels of integration, capable of engaging in dialogue between each other while also interacting with materials, hardware and parts, generating **an increasingly complete range of solutions**. This has inspired the creation of **"Focus Components"**, suitably integrated with a lay-out which prioritises the needs of visitors. Sectors present at Xylexpo: machinery, accessories and tools for processing wood, panels, composite materials, paints and adhesives, hardware, semi-finished products and accessories, forestry techniques. All will bring to life a scenario rich in proposals and stimulations, brimming with innovation.



A highly rational
exhibition structure

MATERIALS, PARTS, SUPPLIES... FORM AND FUNCTION

The **great furnishing evolution** which has been taking place over the last few decades owes a lot to the industry of panels, parts, hardware and equipment, developing into an irreplaceable partner, often **the heart and soul of experimentation**, of evolution, for the proposal of new forms, decorations and functions, with which technologies for wood and furniture are increasingly interacting.

The aesthetic, qualitative, safety, sustainability and comfort characteristics, not to mention duration over time, guaranteed by current furnishing products are proof of the extensive and ongoing dialogue between materials and parts, a dialogue where technology, physical-mechanical and design characteristics must speak a common language.

FROM WOOD TO ADVANCED MATERIALS

This language will be a characteristic of Xylexpo 2020: technologies are more "attentive" than ever to the transformation of **old and new materials**, the application of new elements presented at the fair, telling the story of an industry which has evolved and made big steps in the direction of plastics, light alloys, composite materials, glass and stone.



The great furniture
evolution



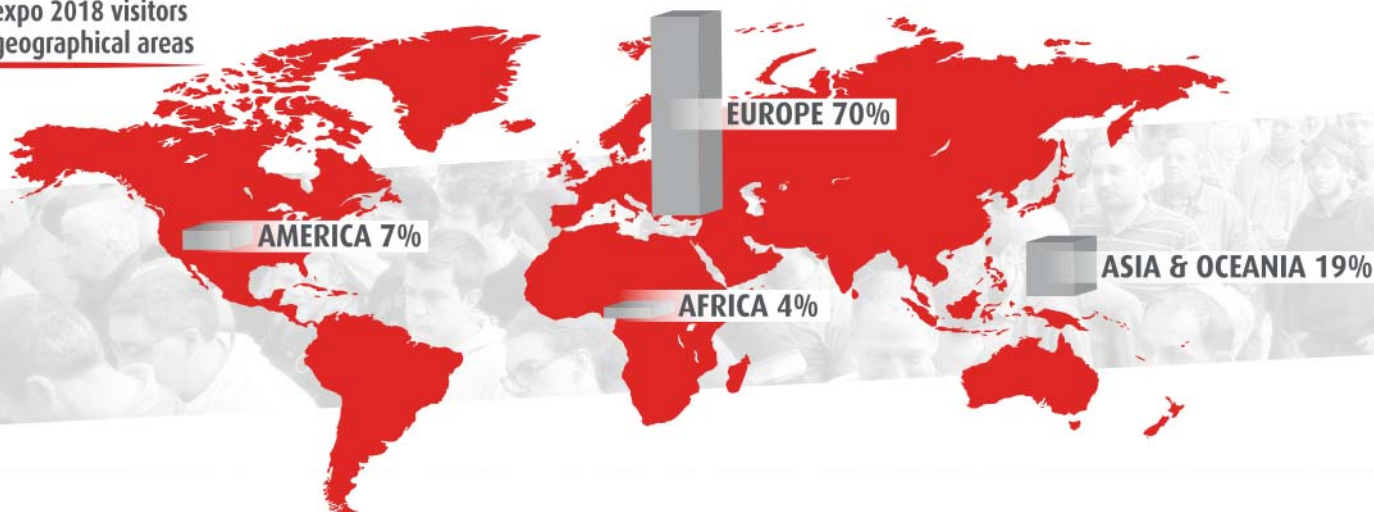
THE WORLD!

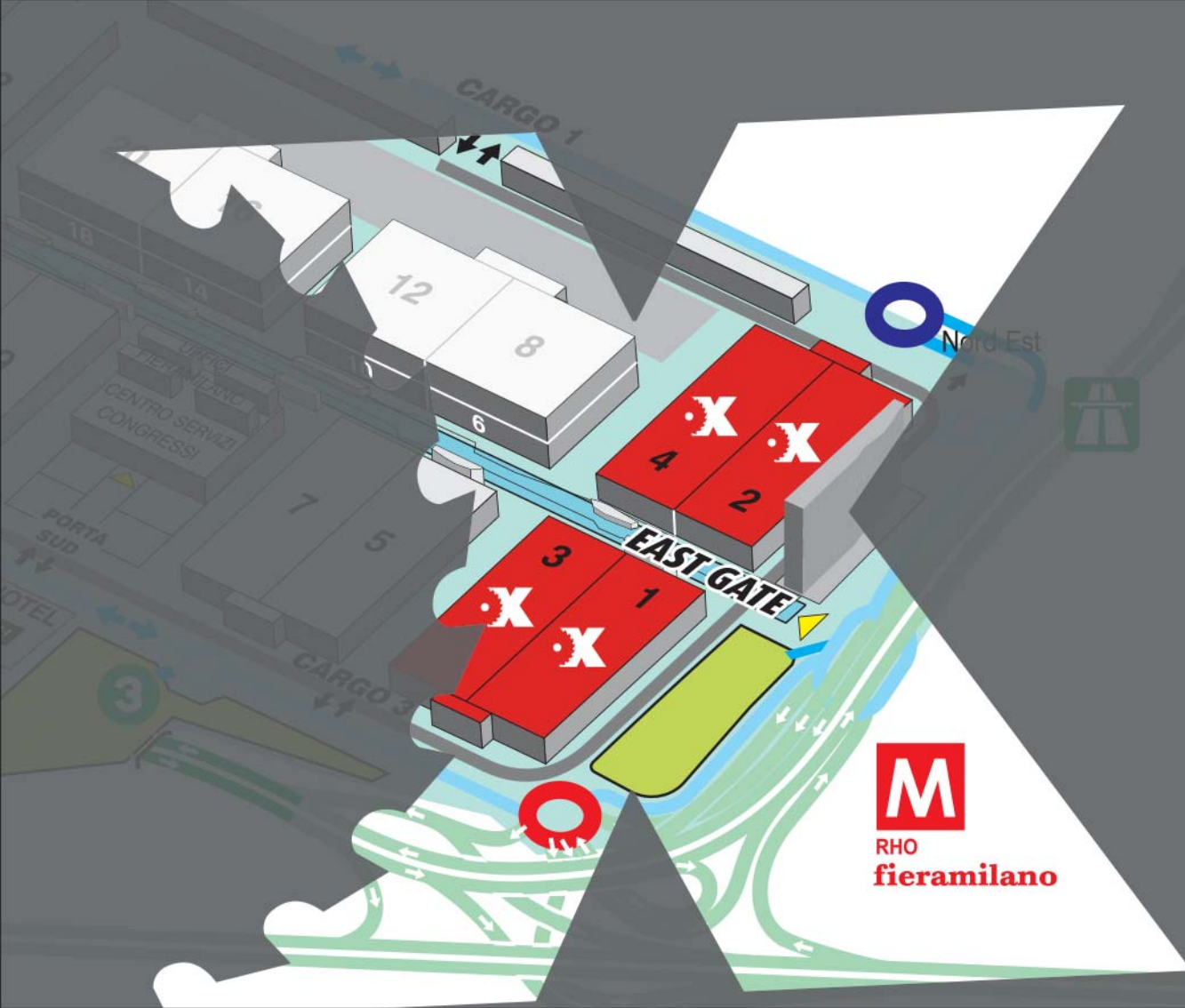
Xylexpo is one of the most **international events**, with **30% of visitors from abroad**, also thanks to **intense and articulated marketing operations** involving over **fifty offices** and a network of **experienced agents based across the globe**. An invaluable reference point for all companies interested in exhibiting at Xylexpo and "Focus Components". A commitment to aggregating all the protagonists of the wood and furniture industry in Milan to enable beneficial interaction with visitors.

For our next edition, **"dedicated" events and meetings** will be organised in Canada, China, Germany, Poland, Romania, Russia, the United States and Turkey, reinforced by a strong **campaign rolled out in the sector's press** and the most important communications outlets in many countries, with particular focus on **web and social media**.

Xylexpo and "Focus Components" 2020 will be discussed with all the most important international journalists on occasion of the **XIPC-Xylexpo International Press Conference** in Milan, a veritable institution, scheduled for January 2020.

Xylexpo 2018 visitors by geographical areas





M
RHO
fieramilano



As of this year **Xylexpo** is worth even more!

FOCUS COMPONENTS, the area dedicated to parts and semi-finished products for the furniture industry

**IF YOU COMPLETE YOUR REGISTRATION BY SEPTEMBER 30, 2019,
YOU'LL BE ABLE TO TAKE ADVANTAGE OF A DISCOUNT ON THE BASIC RATE PER SQUARE METER
FOR MORE INFORMATION CONTACT THE SECRETARIAT (PH. +39 02 89210200 - INFO@XYLEXPO.COM)**

CEPRA Srl Unipersonale

Centro Direzionale Milanofiori 1ª Strada - Palazzo F3
I - 20090 Assago (MI)

phone: +39 02 89210200 | fax: +39 02 8259009

www.xylexpo.com | info@xylexpo.com

