

WOODWORKING THAT MATTERS

26-29 MAY 2020 FIERAMILANO ITALY

Media kit

Promote your business at Xylexpo and add value to your Brand.

Xylexpo offers you the opportunity to **integrate your promotion with simple and effective actions** to capture the interest of your potential customers and encourage their visit to your stand.

Let us help you with promoting your company through **targeted advertising to your customer visiting you at Xylexpo.**

Here are some suggestions to advertise **with your logo**, stand number and message:

Sponsor entrance tickets



purchased ticket at the fair:

Cost: € 5.000

Book and send file by:
March 30, 2020

Banner



on **Xylexpo.com**
website inside pages

Banner size: 330x90 pixel

Book and send file by:

February 20, 2020

**for inside banners in March,
April, May 2020**

Cost: € 500 each

Book and send file by:

February 20, 2020

**for inside banners in February,
June, July, August 2020**

Cost: € 300 each

Xylexpo catalogue



Bookmark

Size: 15x4 cm

Cost: € 3.000

Inside page

Size: 14,8x21 cm

Cost: € 1.000

Colour Logo with brief description

Size: vector or jpg 300dpi,
max 800 characters text
(one language only)

Cost: € 250

Book and send file by:

March 13, 2020

Banner on Xylexpo newsletter



Xylexpo Newsletter sent out every
15 days to a database of 30.000
industry contacts around the world.

600x100 pixel Banner

Cost: € 1.000

250x100 pixel Banner

Cost: € 700

Book and send file by:

20 February, 2020 for March newsletter

20 March, 2020 for April newsletter

20 April, 2020 for May newsletter

20 May, 2020 for June newsletter

Carpet in the fair



Your logo printed on the carpet

(80 cm diameter circle) placed
at the entrance of the halls.

Cost: € 1.700

Book and send file by:

April 30, 2020

Fair Map



Banner and location of your stand on the fair map

Cost: € 500

Book and send file by:

March 30, 2020

How to book your advertising

Please contact **Carlo Alberto Strada**
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