



## 27<sup>th</sup> XYLEXPO

Below is a summary of participation rates for Xylexpo 2022, unvaried compared to 2020. We refer you to the "General Regulations" and the "Technical Regulations" for more information.

As usual, "early bird" fees are very attractive, offering a huge discount for registrations submitted within **December 31, 2021**. We have maintained the system of tiered fees, based on the principle of lower unit prices per square meter as the total area increases.

Xylexpo registrations can be submitted **exclusively online** and will be valid after Cepra Srl has received the **advance payment of € 40/sqm**, plus the registration and co-marketing fee.

### 2022 rates

Area	"Early bird" within December 31, 2021 €/qm	Full-rate registration after December 31, 2021 €/sqm
up to 100 sqm	165	180
101 to 300 sqm	155	170
301 to 500 sqm	145	160
501 to 1000 sqm	135	150
above 1,000 sqm	direct negotiation	direct negotiation

The following extra costs apply for open sides: for booths up to 100 sqm, the price increase for 2, 3 and 4 open sides is 15%, 25% and 40% respectively; above 100 sqm, the price increase is 10% for any number of open sides.

For instance, the "early bird" rate for a 600 square meter island booth (4 open sides), with registration within **December 31, 2021**, not including registration and co-marketing fees, compulsory forfeit service fee and VAT (if applicable):

*up to 100 sqm:*

€ 165/sqm + 40% price increase for open sides = € 231/sqm, x 100 sqm = **€ 23,100**

*from 101 to 300 sqm:*

€ 155/sqm + 10% price increase for open sides = € 170.5/sqm, x 200 sqm = **€ 34,100**

*from 301 to 500 sqm:*

€ 145/sqm + 10% price increase for open sides = € 159.5/sqm, x 200 sqm = **€ 31,900**

*from 501 to 600 sqm:*

€ 135/sqm + 10% price increase for open sides = € 148.5/sqm, x 100 sqm = **€ 14,850**

**Total: € 103,950**

The registration and co-marketing fee amounts to € 980, while the compulsory forfeit “service fee” is 12 €/sqm, including expo center cleaning, fire extinguishers, installed electric power up to 10 kW, indoor Wi-fi, advertising and copyright taxes for possible audio-video installations in the booths, and the **new digital platform Expoplaza**.

**Expoplaza** replaces Expopage, the web portal of previous exhibitions. Expoplaza is a leading-edge project launched by Fieramilano to help exhibitors present their offer in the most effective way, schedule in-person meetings, video chats and demo webinars in streaming, responding to the growing request to merge physical and digital events, expanding the scope of the exhibition beyond its geographical and time limits.

The “**All Risks**” insurance policy covering the total value of all goods, machinery, equipment and installations introduced and/or used inside the fairgrounds - which is mandatory for exhibitors - is **offered at no cost by Fieramilano** for a total capital of € 25,000 with no additional costs.

The exhibition area will be assigned in order of registration, taking into account the constraints and conditions for an efficient layout of booths inside the halls.