

9-12 JUNE, 2026

Fieramilano, Rho

MEDIA KIT XYLEXPO & COMPOSITES FUTURE 2026

Promote your business at Xylexpo and Composites Future and add value to your brand

VISITOR'S GUIDE



During the event, all visitors to the three shows — **XYLEXPO, COMPOSITES FUTURE, and PLAST** — will receive a free guide to the exhibition, including a detailed map, to make it easier to visit the pavilions and give exhibitors the chance to highlight the location of their stand and promote their products

COLOR LOGO ON THE MAP: 250 euros

PROMOTIONAL BANNER: 600 euros

ADVERTISING PAGE: half page 600 euros, full page 1.000 euros, Premium placement upon request

NEWSLETTER



Sent to **over 70,000 recipients**, the XYLEXPO newsletter keeps visitors up to date in the months leading up to the event, providing them with all the latest news that they will be able to experiencing for themselves once they arrive at the event.

Dedicated newsletters will be sent to the COMPOSITES FUTURE audience, in which companies can promote their presence in the same way as in the XYLEXPO newsletter.

Exhibitors have the opportunity to promote their participation in the event with a banner in the newsletters on agreed dates.

PROMOTIONAL BANNER ON XYLEXPO NEWSLETTER: 300 euros

PROMOTIONAL BANNER ON COMPOSITES FUTURE NEWSLETTER: 300 euros

BRANDED LANYARDS



At the entrance of each hall, branded lanyards can be distributed for free to all visitors, from dedicated boxes. The offer includes the branding of the boxes located in the entrance areas and the refilling of the boxes. Four boxes will be available and a single exhibitor can sponsor up to two boxes.

- 1 LANYARD HOLDER CUBE: 1.500 euro
- 2 LANYARD HOLDER CUBES: 2.800 euro

The lanyards must be provided by the exhibitor.

PROMOTIONAL VIDEO



To make participating in XYLEXPO and COMPOSITES FUTURE even more remarkable, the ideal tool available to exhibitors is the making of a promotional video, a way to showcase and promote their machines and solutions.

Cepra Multimedia offers a dedicated service* including:

- film crew with cameraman and director
- video clip provided as a file
- possibility to add subtitles or dubbing in multiple languages

PROMOTIONAL VIDEO*: 800 euros

*The service will be activated once the minimum number of companies requesting it has been reached.



VISIBILITY IN THE FAIRGROUND AREA



Inside the Fiera Milano grounds, the traditional billboard service has been improved with the **Digital Signage** offer: digital billboards, latest generation LED walls placed at the most strategic points of the Fair featuring dynamic multimedia content.

The entire Fiera Milano offer is available to Exhibitors at favorable terms.

BILLBOARDS AND DIGITAL SIGNAGE: upon request to Fiera Milano.




SPONSORSHIP PACKAGES



How can you make the most of promotional tools and visibility?

Becoming **XYLEXPO** and **COMPOSITES FUTURE** sponsor!

To amplify your presence before, during and after the fair, both physically and online, you can now choose the most suitable sponsorship option from the following three. As well as the individual services provided, the logos of the sponsoring companies will feature on all event promotional materials.

PACKAGE	SERVICES INCLUDED	TOTAL VALUE	PRICE
 BRONZE	<ul style="list-style-type: none"> • logo on the visitor's guide • n. 2 dedicated posts on Xylexpo/ Composites Future social media profiles • n. 3 banners on Xylexpo/ Composites Future newsletter • sponsor promotion 	2,450 euros	2,000 euros
 SILVER	<ul style="list-style-type: none"> • logo on the visitor's guide • n. 3 dedicated posts on Xylexpo/ Composites Future social media profiles • n. 1 banner on the visitor's guide • n. 6 banners on Xylexpo/ Composites Future newsletter • sponsor promotion 	4,300 euros	4,000 euros
 GOLD	<ul style="list-style-type: none"> • logo on the visitor's guide • n. 5 dedicated posts on Xylexpo/ Composites Future social media profiles • n. 1 banner on the visitor's guide • n. 1 advertising page on the visitor's guide • n. 10 banners on Xylexpo/ Composites Future newsletter • sponsor promotion 	7,200 euros	6,000 euros

SPONSOR PROMOTION DETAILS

As previously mentioned, all companies involved as sponsors will be promoted by the Organizer, using the Exhibitor's logo on the event's promotional materials, specifically:

1. Visitor's guide
2. Billboard inside the fairground
3. Online website and catalogue
4. Dedicated Newsletter
5. Dedicated post on Xylexpo/Composites Future social media profiles
6. Short interview at the exhibitor's stand

N.B. The services listed are available according to the availability of available space and tools. The Organizer reserves the right to approve orders received at its discretion.

**[CLICK HERE TO FILL
THE ONLINE ORDER FORM](#)**



THREE EXHIBITIONS, ONE EVENT!